

2009 – 2035

Directional Shifts for Maori Health

2009		2035
Care & Support	↔	Empowerment
Individual health status	↔	Whanau health and wellbeing
Maori models of health care	↔	Models of kawa to promote health & wellbeing
Sector led delivery systems	↔	Integrated care (health, education, social welfare, justice ...)
Crisis management	↔	Resilience and sustainable development

The Matariki Maori Health Goals

2020

By 2020 Maori will:

1. live in a healthy environment
2. participate fully in te ao Maori
3. enjoy balanced lifestyles
4. benefit from quality education, the wise use of technology, & expert opinion
5. belong to empowered whanau who are champions for health and wellbeing.

Ends

WHANAU AS VEHICLES FOR HEALTH AND WELLBEING

**MEASURING BEST
OUTCOMES FOR
WHANAU**

Potential Health Gains for Maori

'... the best prospects for Māori health and wellbeing in the future will lie with whānau.'



Whānau

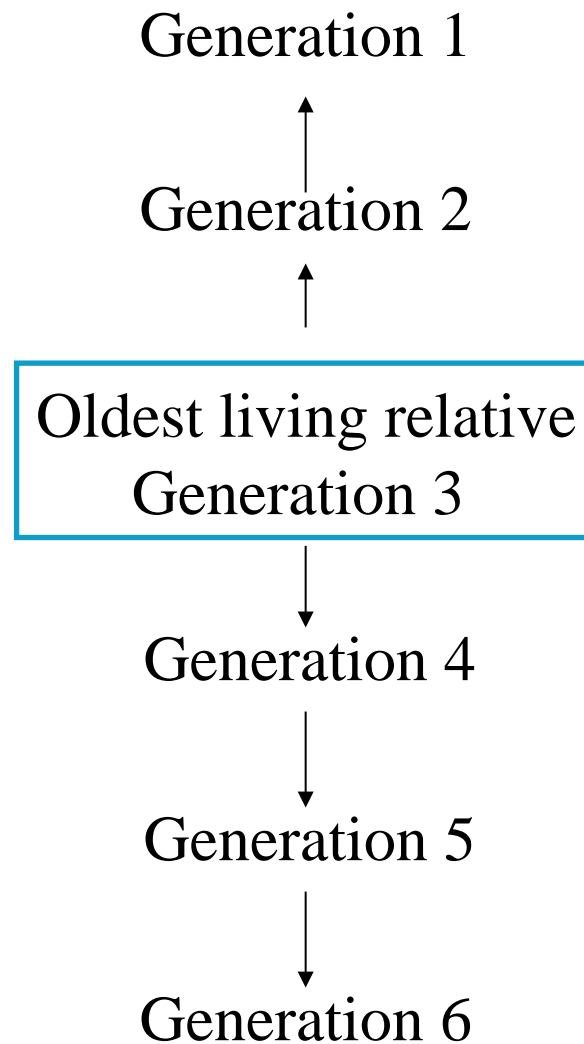
Whakapapa Whānau

Metaphorical Whānau

Whakapapa Whānau

- Descended from common ancestors
- A kinship group who are descendants of the oldest living person's grandparents (usually about 6 generations)
- A Whānau is distinct from a hapu, where the founding ancestor does not form part of the memory of living members

Whakapapa Whānau



Kaupapa Whānau

- Maori groups who do not necessarily share the same recent ancestors
- Urbanisation
- Common interest or mission
- Subscribe to whānau values
- Flexible rules for engagement and disengagement

Whānau in Contemporary Aotearoa

The ways in which whānau contribute to Māori health and wellbeing

- Whānau as carriers of culture
- Whānau as models for lifestyle
- Whānau as portals to community
- Whānau as gateways to te ao Māori
- Whānau as guardians of landscape
- Whānau as economic units

Whānau as Carriers of Culture between Generations: Te Hono Tatai

Inter-generational transfers of:

- Language
- Values
- Tikanga
- Kawa
- Knowledge
- Custom



Whānau as models for lifestyle

Te Hono Oranga

Practices and values that will result in healthy lifestyles will be most effective if they are modelled by whānau

- nutrition
- recreation & exercise
- risk avoidance
- work-life balance
- quality parenting
- the capacity to care
- generational and gender respect
- a culture of prevention



Whānau as Portals to Society

Te Hono ki te Ao Whānui

- Schooling
- Health services
- Employment
- Leisure
- Sport
- Environment



Whānau as Gateways to te ao Maori

Te Hono ki nga Tikanga

- Marae
- Iwi
- Maori networks
- Tribal resources
- Maori institutions



Whānau as Guardians of Landscape

Te Hono ki te Whenua

- Whānau land
- Waahi tapu
- Mahinga kai
- Environmental management
- A conservation ethic



Whānau as Generators of Wealth

Te Hono ki te Rawa

- Economic units
- Whānau resources
- Succession to land
- Small-Medium
- Enterprises
- Whanau
- entitlements



Maori Farmer of the Year



Planning whānau futures

Determinants

Demography

Policies

Socio-economic
status

Resources

Access to te ao Maori

Opportunities in
society

*Determinants
influence the
ways that
whānau
function*



Whānau as:

Intergenerational carriers
of culture

Models of lifestyle

Portals to community

Gateways to te ao Māori

Guardians of landscape

Economic units

Longer term planning

- Short term (3-5 years)
- Medium term (5-10 years)
- Longer term (10-25 years)
- Future takers (short-medium time frames)
vs
- future makers (longer term time frames)

Shifting Priorities

Crisis management

Problem solving

Long term planning

Future making

The Challenge

How best to empower whānau so that by 2034 they will be confident as:

- Carriers of culture Te Hono Tatai
- Models for lifestyle Te Hono Oranga
- Portals to society Te Hono ki te ao whānui
- Gateways to te ao Maori Te Hono ki nga Tikanga
- Guardians of landscape Te Hono ki te Whenua
- Whānau as economic units Te Hono ki te Rawa



Ends

Maori Health Promotion into the Future

What are the goals ?

Goals for the next two or more decades?

- Build on past experiences
- Establish the vision
- Plan for sustainability
- Identify the key tasks, opportunities, risks
- Create a matrix of overlapping goals that will be relevant to Maori in the future
- **Develop a Maori health promotion workforce**

Maori Health Promotion Workforce

- Capabilities
- Capacity
- Competencies

The Maori Health Promotion Workforce will have HOLISTIC philosophies

- Integration of social and economic policies
- Integration of people and the environment
- Integration of physical and mental health
- Integration of treatment and prevention

The Maori Health Promotion Workforce will have ACCESS to Te Ao Maori

- Te reo Maori
- Tikanga
- Marae
- Maori networks
- Maori resources
- Maori media

The Maori Health Promotion Workforce will share **UNIVERSAL** interests

- Indigenous networks
- Pasifika
- International health promotion models
- Global alliances
- Global trends & impacts
- World-wide literature and knowledge

The Maori Health Promotion Workforce will have **Organisational** capacity

- Leadership
- Training opportunities
- Opportunities for Knowledge exchange
- Viability
- Guidelines and best practice

The Maori Health Promotion Workforce will have a **RESOURCE** base that will enable sustainability

- A wide portfolio of contracts
- DHBs and PHOs
- Iwi contracts
- Relevant technology
- Human resources

The Maori Health Promotion Workforce will have **ALLIANCES** across a range of stakeholders

- Across sectors
- Across disciplines
- Across agencies
- With Iwi and Maori communities
- With other Maori health workers
- With Pasifika
- With the wider health promotion community

The Maori Health Promotion Workforce will have a WHANAU orientation

- Whanau centred programmes
- Whanau outcomes
- Whanau empowerment
- Whanau as agents for health promotion

The Maori Health Promotion Workforce will strive for HEALTH for ALL

- Elimination of disparities
- Respect and understanding between peoples
- Social cohesion
- Cultural celebration
- Indigenous certainty

The Maori Health Promotion Workforce will have **AUTHORITY and LEADERSHIP**

- Acknowledged by peers as authoritative
- Influential in political arenas
- Valued by Iwi
- Recognised as community leaders
- Able to speak with authority (evidence based)

The Maori Health Promotion Workforce will have NATIONAL relevance

- Part of a nation-building movement
- Champions for all Maori and for all whanau
- Equally concerned with the national economy & the health of Maori
- Seen as providing solutions for the nation into the future

The Maori Health Promotion Workforce will be able to ANTICIPATE future Maori needs

- Medium to long term planning
- Familiarity with national and international trends
- Able to scan the environment
- Able to lead change where a preferred future can be established.

The Maori Health Promotion Workforce will promote a UNIFIED approach to Maori wellbeing

- Integration of programmes
- Iwi – Iwi co-ordination
- Provider – Provider co-ordination
- Agency – Agency co-ordination
- Shared resources, infrastructure, expertise
- Leadership networks
- The promotion of social cohesion

MAORI HEALTH PROMOTION WORKFORCE CAPACITY AND CAPABILITY

- Holistic philosophies
 - Access to Te Ao Maori
 - Universal perspectives
 - Organisational capacity
 - Resources
 - Alliances
- Whanau orientation
 - Health for all
 - Authority and leadership
 - National relevance
 - Anticipate future needs
 - Unified approach

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